Media Recognition Award 2023-2024

(Word-fillable form)

Certificates will be presented during the TSO Convention to newspapers in two areas:

1. Excellence in overall coverage of educational news
2. Excellence in coverage of local chapter news

Division are as follows:

* Metropolitan dailies serving populations of 250,000 or more
* City dailies serving populations up to 250,000
* Weekly newspapers (no population limit)

***Note****:*

*Metropolitan area chapters served by the same newspapers may, if members choose, make a joint recommendation.*

*Chapters with a scattered membership may recommend more than one newspaper, if desired.*

Postmark or Email Deadline: April 1, 2024

Return information to Communications Chair:

Ann Mahan

communicationstso@gmail.com

*Please complete all blanks on this fillable form*

Chapter Recommending: Click or tap here to enter text.Area: Click or tap here to enter text.

Chapter President’s Name: Click or tap here to enter text.Email: Click or tap here to enter text.

Chapter Communications Committee Chair’s Name: Click or tap here to enter text.

 Email: Click or tap here to enter text.

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Type of Certificate [ ]  Overall education news [ ]  Chapter news

Name of Newspaper:

Type of Publication: [ ]  Daily [ ]  Weekly

Name of Publisher: Click or tap here to enter text.

Editor-in-charge of Education News (or equivalent): Click or tap here to enter text.

 Address: Click or tap here to enter text.

 City: Click or tap here to enter text. ZIP Code: Click or tap here to enter text.

Size of Community Served:

[ ]  Metropolitan dailies serving populations of 250,000 or more

[ ]  City dailies serving populations up to 250,000

[ ]  Weekly newspapers (no population limit)

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**All Entries**: In the space below, include information recommending the newspaper. This paragraph should include types of cooperation with the educational community or other favorable aspects in the articles. *The text box will expand as you type.*

Click or tap here to enter text.

**In Addition** to the completed form, the recommending chapter should submit an electronic exhibit of the clippings from the newspaper being nominated. ***Articles should either be scanned / emailed or a link may be provided to each article from the online edition.***

**Electronic Exhibit for Overall Coverage of Educational News**

* The electronic exhibit should contain as many different kinds of articles as possible.
* Clippings may be from any issue during the 2023-2024 school year. Articles should demonstrate a wide range of local, state, and national education news, as well as a wide range of approaches, including straight news articles, feature articles, editorials, “columnist’s” viewpoints, etc.
* Headlines and accompanying photographs should be included.
* Clippings must be dated with page numbers and section titles (if applicable) noted.

**Electronic Exhibit for Coverage of Local Chapter News**

* Clippings may be from any issue during the 2023-2024 school year.
* Clippings should contain example of article bringing the name of our Society (DKG) and its local chapter and members to the attention of the public in a positive way.
* Clippings must be dated with page numbers and section titles (if applicable) noted.

Questions should be directed to TSO Communications and Publicity Committee Chair.