

Give Your Newsletter Personality!

Make Each Member a Star for the Day

* Add ***action*** photos that capture the moment and help tell the story…include names, place, and event.
* Add a picture of the writer of an article with the article.
* Ask members to write Ten Things About Me and 3 Never Have I Ever (idea from Theta Nu)
* Ask members to share reflections of
* my first or last year of teaching
* if I knew then what I know now
* things I would tell a new/beginning teacher
* my first DKG convention or my reaction to the first Regional Area Workshop
* what being a member of DKG means to me
* the agony and ecstasy of being a caregiver

Tell Something About the Members

* Give the section a name that fits your chapter: ***Have You Heard?... Sister2Sister…SOARing Sisters!...***
* Care and Concern Corner - share information for those needing encouragement, prayers, etc.
* Highlighthow members have SOARed to New Heights professionally
* Ask members to share personal and professional news.
* Member Involvement/Contributions - to meetings, programs, projects, school, area - anything that acknowledges accomplishments and highlights involvement.
* Member Birthdays & other celebrations – promotions, new degree, community involvement

Have Fun

* Trivia, Life Tips for Members (links to intriguing and helpful websites)
* Post information each month about webinars from International and states such as California, Illinois, and Virginia.
* Who’s the Mystery Member? (idea from Gamma Omega)
* Ask members to provide 3-5 facts about themselves with at least one not commonly known.
* Print clues in the newsletter, award “fun gifts” to winners at the next meeting
* Hide a random number somewhere in the newsletter and award a small prize to the first person who emails the newsletter editor.

Keep the Format Fresh

* Revamp the layout periodically
* Revise Header each fall but keep Essential Elements
* Include Society History/Facts and Chapter History/Facts & Highlights
* Be copyright aware!